1995 American Travel Survey

STATE HIGHLIGHTS

Arkansas

Long-distance trips account for a significant amount of travel and include a large share of American households. This travel has economic, social and environmental consequences.

- During 1995, about 76 percent of the households in Arkansas took one or more longdistance trips to a destination 100 or more miles away. Arkansas households travel less than the national average which is about 80 percent of all households.
- Travelers who live in Arkansas took 10.5 million person-trips, an average of 5.2 trips and 3,424 miles per traveler. Visitors to Arkansas took 10.3 million person-trips, an average of 5.3 trips and 3,351 miles per traveler.
- The number of trips per visitor to Arkansas has grown 51 percent since 1977, and the number of miles per visitor has grown 40 percent. On average in the United States, the number of trips per traveler has grown 20 percent and the number of miles has increased 39 percent since 1977.
- People who live in Arkansas take 4.7 car trips per traveler compared with 2.0 airplane trips per traveler, however more miles per traveler are flown by air (3,735 miles) than by car (2,649 miles).
- Travelers from Arkansas who live in households with incomes less than \$25,000 travel less often than travelers in households with incomes greater than \$50,000, about 3.7 trips per traveler compared with 6.7 trips per traveler.
- The most popular destination states for travelers who live in Arkansas are Texas, Missouri, and Oklahoma. Texas, Missouri and Tennessee are the most popular origin states for travelers to Arkansas.

Table 1. Travel Characteristics for Arkansas and the United States: 1977 and 1995

	Arkansas			United S	United States		
			Percent			Percent	
	1977	1995	change	1977	1995	change	
People who live in area							
Percent traveling households	68	76	11.8	72	80	10.8	
Trips per household	4.1	5.6	36.6	4.1	5.5	34.1	
Trips per traveling household	6.1	7.4	21.3	5.7	6.9	21.1	
Trips per capita	2.4	4.2	75.0	2.4	4.0	66.7	
Trips per traveler	NA	5.2	NA	4.0	4.8	19.0	
Miles per traveler	NA	3,424	NA	2,836	3,943	39.0	
Miles per trip	NA	664	NA	709	827	16.6	
People who visit area							
Trips per traveler	3.5	5.3	51.4	4.0	4.8	19.0	
Miles per traveler	2,395	3,351	39.9	2,836	3,943	39.0	
Miles per trip	676	631	-6.7	709	827	16.6	

Note: Data are estimates based on a sample and subject to error; 1995 data are preliminary.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables; U.S. Department of Commerce, Bureau of the Census, 1977 National Travel Survey, TC77-N-2.





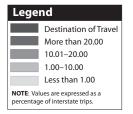


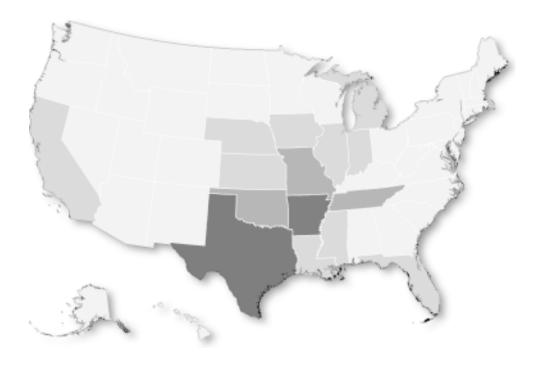


Table 2. Origin States of People Who Visit Arkansas (In thousands)

TRIPS WITHIN ARKANSAS		4,485	
Alabama	55	Montana	1
Alaska	10	Nebraska	61
Arizona	15	Nevada	11
California	226	New Hampshire	3
Colorado	21	New Jersey	23
Connecticut	12	New Mexico	17
Delaware	2	New York	_
District of Columbia	7	North Carolina	46
Florida	231	North Dakota	5
Georgia	37	Ohio	11
Hawaii	2	Oklahoma	663
Idaho	7	Oregon	_
Illinois	192	Pennsylvania	34
Indiana	100	Rhode Island	2
lowa	65	South Carolina	10
Kansas	175	South Dakota	3
Kentucky	51	Tennessee	777
Louisiana	279	Texas	1,222
Maine	_	Utah	5
Maryland	18	Vermont	2
Massachusetts	9	Virginia	12
Michigan	216	Washington	12
Minnesota	12	West Virginia	7
Mississippi	258	Wisconsin	37
Missouri	909	Wyoming	3

Note: Data are estimates based on a sample and subject to error. Symbol — represents zero or rounds to zero.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.



Origin of Travel
More than 20.00
10.01–20.00
1.00–10.00
Less than 1.00
NOTE: Values are expressed as a percentage of interstate trips.

Table 3. Destination States of People Who Live in Arkansas (In thousands)

TRIPS WITHIN ARKANSAS 4,485				
Alabama	122	Montana	5	
Alaska	24	Nebraska	31	
Arizona	37	Nevada	56	
California	97	New Hampshire	_	
Colorado	106	New Jersey	10	
Connecticut	6	New Mexico	28	
Delaware	_	New York	38	
District Columbia	55	North Carolina	36	
Florida	159	North Dakota	5	
Georgia	73	Ohio	57	
Hawaii	4	Oklahoma	784	
Idaho	13	Oregon	9	
Illinois	146	Pennsylvania	14	
Indiana	40	Rhode Island	4	
Iowa	32	South Carolina	19	
Kansas	131	South Dakota	9	
Kentucky	65	Tennessee	505	
Louisiana	519	Texas	997	
Maine	3	Utah	5	
Maryland	11	Vermont	2	
Massachusetts	11	Virginia	30	
Michigan	48	Washington	17	
Minnesota	16	West Virginia	7	
Mississippi	475	Wisconsin	53	
Missouri	923	Wyoming	19	

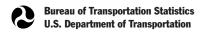
Note: Data are estimates based on a sample and subject to error. Symbol—represents zero or rounds to zero.

Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.

Table 4. Travel Rates by Trip and Traveler Characteristics for Arkansas: 1995

	Person trips [†]	Number of travelers†	Trips per traveler	Miles*	Miles per traveler	Miles per trip
PEOPLE WHO LIVE IN AREA	10,470	2,014	5.2	6,974	3,424	664
Means of transportation						
Personal use vehicle	9,238	1,956	4.7	5,181	2,649	561
Commercial air	827	405	2.0	1,511	3,735	1,827
Intercity bus	8	4	2.2	11	2,833	1,288
Train	4	4	1.0	3	721	721
Other	393	119	3.3	268	2,250	682
Main purpose						
Business	2,259	502	4.5	1,693	3,372	749
Visit friends or relatives	3,378	1,260	2.7	2,277	1,807	674
Leisure	2,924	1,117	2.6	1,971	1,764	674
Other	1,909	713	2.7	1,033	1,448	541
Income						
Less than \$25,000	2,332	629	3.7	1,313	2,088	563
\$25,000 to \$49,999	5,001	1,002	4.0	3,254	3,249	651
\$50,000 or greater	3,137	469	6.7	2,407	5,134	767
Age						
Less than 24	2,395	678	3.5	1,480	2,184	618
25 to 64	6,663	1,169	5.7	4,550	3,891	683
65 and over	1,412	240	5.9	944	3,926	668
Gender						
Male	5,984	1,005	5.0	3,918	3,898	655
Female	4,486	1,015	4.4	3,057	3,011	681
PEOPLE WHO VISIT AREA	10,356	1,954	5.3	6,530	3,351	631
Means of transportation						
Personal use vehicle	9,529	1,651	5.8	5,150	3,120	541
Commercial air	605	225	2.7	1,165	5,120	1,926
Intercity bus	32	15	2.7	87	5,615	2,720
Train	12	4	2.6	11	2,506	971
Other	179	59	3.1	88	1,505	494
Main purpose						
Business	2,092	316	6.6	1,380	4,364	659
Visit friends or relatives	3,675	806	4.6	2,302	2,857	626
Leisure	2,559	725	3.5	1,636	2,255	639
Other	2,029	414	4.9	1,185	2,865	584
Income						
Less than \$25,000	2,334	407	5.7	1,395	3,429	598
\$25,000 to \$49,999	4,294	732	5.9	2,263	3,091	527
\$50,000 or greater	3,728	742	5.0	2,843	3,832	763
Age						
Less than 24	2,340	481	4.9	1,241	2,580	530
25 to 64	6,872	1,194	5.8	4,536	3,798	660
65 and over	1,144	203	5.6	725	3,578	634
Gender Male	5,659	929	6.1	3,521	3,791	622

Note: Data are estimates based on a sample and subject to error; 1995 data are preliminary. Symbol—represents zero or rounds to zero. †Numbers in thousands. *Numbers in millions. Source: U.S. Department of Transportation, Bureau of Transportation Statistics, 1995 American Travel Survey unpublished tables.



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